

Media Analysis Inc. P.O. Box 66490 Portland, OR 97290-6490 Contract # Schedule Dates

Advertiser

850232

08/26/12-09/09/12

Yes on 82 & 83 (39800)

Agency/T-Code Media Analysis Inc. (7701)/782532662

Product Political - Ballot Issue (1195) **Brand** Yes on 82 & 83 (176433)

Salesperson Torheim, Bob (2063)

Sales Office KGW - Portland Jackson, Marla **Buyer Name** Phone/Fax (503) 227-3513 /

CPE 296

**Account Types** Local/Political Issue - Agency

Billing Type Weekly/Irregular

Comments Orig. total: \$15,700 3x KG 8/22/12 Date Entered 08/22/12 **Last Modified** 

08/22/12 Karen Good

\$13,345.00

**Entered By** No CO-OP

Headline # 296

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$2,355.00 Net Total

Sales Tax

Portland (KGW) (KGW) By Broadcast Month Spots Rate Aug. 2012 \$3,200.00 Sep. 2012 \$12,500.00 Grand Total: \$15,700.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We T	h Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
rmal Line / NFL	08/26/12-08/26/12	3	:30	5P- NFL Pre Season Football		1	!	- 1	-	1 1	1	1	\$3,200.00	\$3,200.00	Portland (KGW) (KGW)	Carolina @ NY Jets	8/22/12
rmal Line / NFL	09/05/12-09/05/12	3				1	1	1	1			1	\$4,500.00	\$4,500.00	Portland (KGW) (KGW)	Dallas @ NY Giants	8/22/12
rmal Line / NFL	09/09/12-09/09/12	3			Algo.		1	1	1	1	1	1	\$8,000.00	\$8,000.00	Portland (KGW) (KGW)	Pittsburgh @ Denter	8/22/12
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ccepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	